

## 2023-2024 SEASON INFO

**Title:** **PICTIONARY**  
**Date:** August 7, 2023  
**Attn:** Programming, Master Control, Station Engineering  
**Subj:** Content Delivery Information – ER Syndication  
**From:** Thomas Carullo, Extreme Reach



Extreme Reach is pleased to be managing the distribution for **PICTIONARY** on behalf of **Fox First Run Productions**. This 30:00 DAILY program will be available beginning **Thursday, September 7, 2023**. If you're using a DMG server, your show will be located under the PPS folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 646-344-3464 or via email at [SyndicationClientSvcs-NYC@extremereach.com](mailto:SyndicationClientSvcs-NYC@extremereach.com).

The delivery schedule is as follows:

**MAIN RUN**  
**9:15 AM ET**  
**Audio: Stereo**  
**Run Prefix: PICMR**

**SECOND RUN**  
**9:20 AM ET**  
**Audio: Stereo**  
**Run Prefix: PICSR**

<u>AIR DATE</u>	<u>PITCH DATE</u>
Monday	Thursday
Tuesday	Friday
Wednesday	Monday
Thursday	Tuesday
Friday	Wednesday

**PICTIONARY will be distributed 2 days before air**

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email [syndication@extremereach.com](mailto:syndication@extremereach.com)

Show information and formats are available at [syndication.extremereach.com](http://syndication.extremereach.com)

**Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.**

**Please reach out to the Support team for additional information.**