

## 2023-2024 SEASON INFO

**Title:** **ANIMAL ATLAS**  
**Date:** August 11, 2023  
**Attn:** Programming, Master Control, Station Engineering  
**Subj:** Content Delivery Information – ER Syndication  
**From:** JoAnne Carrillo, Extreme Reach



Extreme Reach is pleased to be managing the distribution for **Animal Atlas** on behalf of **EW Media Group, LLC**. This 30:00 WEEKEND program will be available beginning August 31, 2023. If you're using a DMG server, your show will be located under the PPS folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact the Syndication LA team via email at [SyndicationClientSvcslac@extremereach.com](mailto:SyndicationClientSvcslac@extremereach.com).

The delivery schedule is as follows:

<u>AIR DATE</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
Saturday/Sunday	Thursday	4:55 PM ET

**Animal Atlas will be distributed 2 day(s) before air**  
**Show Prefix will be ANATEI**

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email [syndication@extremereach.com](mailto:syndication@extremereach.com)

Show information and formats are available at [syndication.extremereach.com](http://syndication.extremereach.com)

**Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.**

**Please reach out to the Support team for additional information.**