

2023 SEASON INFO

Title: CLASSIC CAR DREAM CRUISE
Date: August 7, 2023
Attn: Programming, Master Control, Station Engineering
Subj: Content Delivery Information – ER Syndication
From: Thomas Carullo



Extreme Reach is pleased to be managing the distribution for Classic Car Dream Cruise. This 60:00 program will be available beginning Thursday, August 24, 2023. If you're using a DMG server, your show will be located under the PES folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 646-344-3464 or via email at @ syndicationclientsvcs-nyc@extremereach.com.

The delivery schedule is as follows:

<u>AIR WINDOW</u>	<u>PITCH DATE</u>	<u>PITCH TIME</u>
8/26/23 – 9/17/23	8/24/23	11:00AM

Classic Car Dream Cruise will be distributed 2 days before the first air date

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email syndication@extremereach.com

Show information and formats are available at syndication.extremereach.com

Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.

Please reach out to the Support team for additional information.