

## 2023-2024 SEASON INFO

**Title:** **Cars.TV**  
**Date:** August 10, 2023  
**Attn:** Programming, Master Control, Station Engineering  
**Subj:** Content Delivery Information – ER Syndication  
**From:** Claudia Salvador, Extreme Reach



Extreme Reach is pleased to be managing the distribution for **Cars.TV** on behalf of **Entertainment Studios**. This 30:00 min., WEEKEND program will be available beginning Thursday, September 14, 2023. If you're using a DMG server, your show will be located under the **ENTSTUDIOS** folder. If you're downloading the show directly from AdBridge, your show will be located under Syndication Deliveries. If you have any questions, please contact me directly at 323-802-0033 or via email at [SyndicationClientSvc-lac@extremereach.com](mailto:SyndicationClientSvc-lac@extremereach.com).

The delivery schedule is as follows:

**02:05 PM ET**  
**Audio: Stereo**  
**Run Prefix: CARTV**

<u>AIR DATE</u>	<u>PITCH DATE</u>
WEEKEND	Thursday

**Cars.TV will be distributed 2 day(s) before air**

Did you know that if you're using the Extreme Reach Media Downloader Application, you can manage the download queue? Please reach out to the Syndication Support team for additional information.

For Syndication Support call 1-888-345-0489 or email [syndication@extremereach.com](mailto:syndication@extremereach.com)

Show information and formats are available at [syndication.extremereach.com](http://syndication.extremereach.com)

**Are you still using the DMG server? You can now receive syndicated shows directly from AdBridge. This is very similar to the spot and paid program delivery that you may have using for years.**

**Please reach out to the Support team for additional information.**